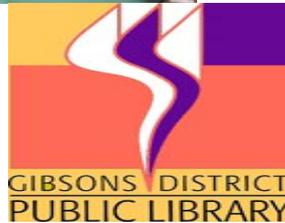




ANNUAL REPORT 2011

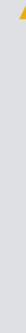
Gibsons & District Public Library



ANNUAL REPORT 2011

470 South Fletcher Road
Gibsons, BC V0N 1V0
[//gibsons.bclibrary.ca](http://gibsons.bclibrary.ca)
604-886-2130

Follow us on Twitter: @GibsonsLibrary



Message from the Board of Trustees

One of the Library Board's main goals for 2011 was to survey people in our service area to find out what more we can do to serve our community. In particular, we wanted to know who doesn't use the library, and why—whether there might be a lack of awareness of services, or whether there are groups in the community that we are, unintentionally, under-serving.

We delayed the launch of our survey until after municipal elections in November, so it ran into the Christmas season, but we nonetheless had a tremendous response. Almost 1500 people filled out the survey on paper or online, which works out to over 11% of the population in our service area. We couldn't be more pleased.

The survey firm is still busy analyzing data but we do have some rough results. Feedback about staff was very positive. In addition to high numerical rankings, well over 100 people took the time to write out compliments about the friendliness and helpfulness of staff, and another 279 people wrote comments about how much they appreciate the services the library provides to our community.

When we have a detailed report on the survey we will, of course, share it via our website and local media.

The Gibsons and District Public Library is a beloved and well supported community resource, but there is no question that change is on the horizon. The internet and the e-book revolution are changing the way that people read, research, and recreate, and that is reflected in our usage. Our circulation of physical materials was down 5% in 2011, while use of reference databases via our website went up an amazing 330%.

With technological change in mind and survey results in hand, in 2012 the board will be looking at 'big picture' goals and priorities for library services. Those, in turn, will inform a renewed Planning process, with a view to library expansion—something that has, frustratingly, been on the back burner for close to five years.

As we move forward in planning our library's future, we will continue to rely on the resourcefulness, creativity and flexibility of our staff and our Chief Librarian, and the tremendous support of the residents of the Town of Gibsons and the Sunshine Coast Regional District.

Finally, we would like to thank one of our most valuable supporters—Library Foundation. In 2011 they donated replacement study carrels and accessible desks for our computer stations, and some very popular eBook readers. Kobos, Kindles and Sonys can now be borrowed from the library, thanks to funding from the Foundation and TELUS, but you'll have to get in line because there's a waiting list!

The Library's Very Good Friends and Volunteers

...they bring sunshine to our days

Gibsons & District Public Library Foundation

Maureen Goldman, Bob Twiss, Connie Littlewood, Gloria Tourigny, Beverly Gemmel, Rosanne Hoekstra, Virginia Young, Rita Williams, Olga Jeffery, Marion Barling, Karen Careless, Hilary Henderson, Dale McKay, Hugh and Anne Foster, Jo Cardinal, Elin Christensen, Marah Farmer, Carol & Jurgen Hubel, Jillian Maidana, Tom & Val Parker, Matt and Dora Seward, John & Marie Sharpe.

Use your library card @ gibsons.bclibrary.ca

The collage features several logos and advertisements for library services and partners:

- Mango languages:** "Where will you Mango?" with a woman's face and text: "Mango is the fast, easy and most effective way to learn to speak a foreign language! Mango is FREE through your library, and available anywhere you go online!"
- Small Engine Repair:** "Reference Center ... powered by EBSCOhost"
- ARRC Auto Repair reference center:** "SAVE A TREE! READ ONLINE! LIBRARY PRESSDISPLAY" and "1,900+ newspapers 95 countries 51 languages"
- TumbleBook Library:** A logo with a book character.
- Consumer Reports:** A logo with a red and black design.
- Ancestry Library Edition:** A logo with a green leaf icon.
- OverDrive:** A logo with a black and white design.
- Grzimek's Animal Life:** A logo featuring a lion's face and the text "GALE Grzimek's Animal Life".
- BookFLIX:** A logo with a blue background and a book icon.

LIBRARY STAFF

Michelle Southam, Library Director

Email: msoutham@gibsons.bclibrary.ca

Lynda Kennedy, Partnership Coordinator

Email: lkennedy@gibsons.bclibrary.ca

Eileen Hare, Office Administrator

Maureen Young, Circulation Manager

Heather Evans-Cullen, Children's Librarian

Lynda Carlson, Library Clerk

Susanne Larose Cloherty, Library Clerk

Laura Houle, Librarian

Stu Young, Librarian

Jocelyn Stewart, On-call Librarian

Carole Doerksen, On-call clerk

Lorraine McMillan, On-call clerk

Elaine Seepish, On-call clerk

Siobhan Smith, Sunday clerk



Board of Trustees 2011

Donna McMahon, (Chair),

Sheena Careless, Julie Clark, Janet Genders, Manjit Kang, Fred Lerner, Keith Reynolds, Matt Thomson, Kim Wilkinson, Lee Turnbull (SCRD Representative).

Town of Gibsons Liaison, Gerry Tretick

Message from the Chief Librarian

In 2011 the Library expanded its scope in electronic media and formats. In January the Library became a free wi-fi zone. We also began adding electronic book copies to our Overdrive Advantage collection. Overdrive Advantage is for libraries such as ourselves, who are part of an OverDrive shared collection; with it we create a custom collection just for Gibsons Library card holders. This feature gives us the ability to purchase and offer additional popular titles--exclusively for our patrons.

We added a really remarkable database -- Library PressDisplay. PressDisplay provides instant online access to today's newspapers from around the world in full-color, full-page format. The ever-expanding collection currently includes nearly 1,700 U.S. and international titles. Just like reading the familiar print edition, viewers can browse articles and other key content, such as pictures, advertisements, classifieds, and notices.

In the fall we added another terrific database to our website – Mango Languages. Mango uses real-life situations and conversations to teach a new language. By listening to and repeating material based on native conversations, you'll not only learn the individual words and phrases, you'll know how they're used in practical situations and conversations. You'll learn more than grammar, vocabulary and conjugation; you'll learn how to communicate.

Thanks to the generous support of the Gibsons & District Public Library Foundation we made pre-loaded eReaders available for loan. We are currently lending 3 Kobos, 3 Kindles, and 3 Sony eReaders. Each eReader has approximately 10 popular book titles loaded for trouble free enjoyment.





Financial Highlights

STATEMENT OF OPERATIONS

For the year ended December 31, 2011

Unaudited

	Operating Fund	Restricted Funds	2011	2010
Revenue				
Grants from Province of BC	61,511	-	61,511	37,600
Grants from Federal Government	-	-	-	2,821
Revenue from SCRD	502,832	-	502,832	478,899
Charges and donations	13,319	-	13,319	17,844
Interest income	1,464	-	1,464	963
Other income (note 5)	9,268	-	9,268	10,520
Restricted fund revenue	-	20,548	20,548	58,022
LSB Resource sharing	-	-	-	4,127
	588,394	20,548	608,942	610,796
Operating Expenses				
Accounting and legal	6,288	-	6,288	5,317
Books, periodicals and materials	72,148	-	72,148	63,873
Building maintenance	17,731	-	17,731	14,478
Building operation	22,948	-	22,948	19,734
Equipment lease	4,313	-	4,313	4,270
Office and library supplies	12,320	-	12,320	20,645
Other operating expenses	9,827	-	9,827	6,760
Programming and services	33,731	-	33,731	15,032
Wages and benefits	397,829	-	397,829	376,760
Restricted fund expenditure (note 6)	-	20,548	20,548	58,022
	577,135	20,548	597,683	584,891
Operating surplus (deficit)	11,259	-	11,259	25,905
Amortization	10,089	-	10,089	25,412
Surplus	1,170	-	1,170	493



Year in Review



Materials borrowed and renewed, all members: 185,373

Library members: 9,989

Membership by Area:

Town of Gibsons	4,662
Elphinstone	1,586
Roberts Creek	1,327
West Howe Sound	1,136
Other	1,278

Public Internet bookings: 8,056

Online Newspaper users: 1,354

Online Newspaper issues read: 1,908

Online Consumer Reports searches: 660

Online magazine searches: 70,085

Audiobook downloads: 4,659

*Most loaned book: The girl who kicked the hornet's nest, Stieg Larsson**Most loaned DVD: The wire*